

2023 DRAGON DASH SPONSORSHIP LEVELS

*****Deadline to sponsor AND get logo on T-shirt is Thursday, August 17th*****

The Dragon Dash is the PTO's largest fundraiser of the year. It is a FUN run coordinated by the PTO.

Sponsorship donations help cover costs associated with organizing the run, educational opportunities & more.

*We would love for your business to be a \$1,500 sponsor. As a PLATINUM sponsor you receive advertising opportunities at both the Dragon Dash Jog-a-thon (Fall 2023) and CHEERS to Flagstaff Auction (Spring 2024)

| Follow this link to become a sponsor. | | *PLATINUM DUAL Sponsor | DIAMOND Sponsor | GOLD Sponsor | SILVER Sponsor | BRONZE Sponsor | FRIEND of Flagstaff |
|--|--|---|---|---|------------------------------|----------------|---------------------|
| **Logo/company name/link must be received via JPEG or PDF by 8/17/2023** | | (*Dragon Dash & CHEERS to Flagstaff) | | | | | |
| DRAGON DASH September 29, 2023 | | \$1,500 | \$1,250 | \$1,000 | \$750 | \$500 | \$200 |
| COMPANY PRESENCE IN SOCIAL MEDIA POSTS | Logo &/or company name included in Facebook posts. "Friend of Flagstaff" will be mentioned only as "Friend of Flagstaff". | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ |
| DRAGON BLAST | Logo &/or company name with link included in Dragon Dash DRAGON BLAST communication to families** "Friend of Flagstaff" will be mentioned only as "Friend of Flagstaff". | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ |
| PTO WEBPAGE | Logo &/or company name with link on the PTO Dragon Dash Jog-a-thon webpage for the 2023-2024 school year** | ☑ | ☑ | ☑ | ☑ | ☑ | |
| DRAGON WEEKLY COMMUNICATION | Logo &/or company name with link included in Dragon Dash Dragon Weekly communication. ** | ☑ | ☑ | ☑ | ☑ | ☑ | |
| LOGO ON T-SHIRT | Logo or company name on Dragon Dash t-shirt given to ALL students ** | Premium size logo & prominent placement | Premium size logo & placement | ☑ | ☑ | ☑ | |
| BANNER ON FENCE | Company banner hung on our fence 9/14 - 9/30/2023 (Banner provided by business & horizontal in orientation) | Prominent banner placement | Premium banner placement | Premium banner placement | Preferrable banner placement | | |
| DRAGON SPECTRUM AD | Logo &/or company name with link included in the Dragon Spectrum Flagstaff student newspaper** | Prominently placed in the Dragon Spectrum. Fall 2023 & Spring 2024. | Ad placed in the Dragon Spectrum. Fall 2023 | Ad placed in the Dragon Spectrum. Fall 2023 | | | |
| DIGITAL MARQUEE ROTATION | Company name in rotation on the digital marquee outside Flagstaff 9/25 - 9/29/2023 | ☑ | ☑ | | | | |

** Dates and communication forms may change